

Burton Business Club News Release

A Bit of Giggle and Wiggle at Burton Business Club

Burton Business Club were in danger of taking the risqué step of pandering to a bit of Wiggle and Giggle when Linda Wain founder of Felines Gym gave a presentation of her business philosophy at a recent packed meeting of the Burton Business Club.

Linda Wain started her presentation by stating: "I am passionate about increasing female self-esteem." She then proceeded to give a colourful and sometimes hilarious account of her business career. Some members were distinctly nervous at the start but soon relaxed when they realised that they were in the presence of a natural teacher and business person with boundless energy for innovation.



Members heard of her early days designing and selling risqué cocktail glasses which certainly made them gasp and then laugh uproariously. She warmed to her theme of providing unique pole dancing classes for females only. These were developed as a way of keeping fit whilst providing a feeling of sensuality and a bit of a giggle – Come Wiggle and Giggle with me became the fitness with a twist with the unique selling point of being the only course with a nationally recognised course accreditation.

Linda then explained her philosophy of developing good eye catching publicity that is at once a bit saucy and fun but not sleazy. Currently, Linda runs a members only (sorry still ladies only chaps) club on Moor Street Burton called Felines including Felines Slim & Diet Club, Self Defence for Girls and a new departure, a Cheer Leading course. Linda

finished by opening up the meeting to find ways of her developing the corporate market which members enjoyed and some good ideas were mooted.

Derek Liddle, Club Chairman thanked Linda for her excellent presentation and stated with his usual brand of acerbic wit; "Good thing Linda was suffering with a bad back, otherwise there could have been a bit of membership participation." He then thanked the unusually large number of visitors for attending. He then struck a sombre note by saying "This is the last meeting of the Club at the Coors Visitors Centre as it will be closing shortly. However he would like to think that the Burton Museum will rise soon like a Phoenix from the Ashes"

The Burton Business Club meets every second Tuesday of the month throughout the year from now on with the closure of the Coors Visitors Centre, it will normally be at Branston Golf and Country Club.

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